

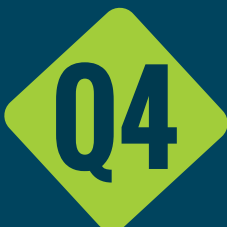


PUNE INSTITUTE OF BUSINESS MANAGEMENT

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY



NEWSLETTER



OCTOBER 2018
DECEMBER 2018



From the CHAIRMAN'S DESK THE LAUREL WREATH IS COMPLETE. A NEW ONE TO PREPARE IN 2019

We're on the verge of welcoming another year. The pledges we had taken at the beginning of 2018 has now taken its prominent shape. There were some tremendous opportunities for us to learn. The last quarter of a year is always very cheerful. This is the season of festivities that brings a sense of excitement and energy to all of our lives. Reminiscing the performance of the last quarter brought a lot of memories. October started with the cleanliness drive, 'Swachh Bharat Mission' to mark the 150th birthday of Mahatma Gandhi.

Next on the list was a summit that pertains to enrich the technical minds, 'Techniche: Analytics and Digital Transformation Series'. A conclave that encouraged and enlightened PIBM students who are desirous of making career growth in the technical field. 'Ballad of CEOs' was another proud moment for PIBM to be able to host the top

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decision-makers of esteemed organisations. This was the 3rd series of this initiative. Every series brought a once in a lifetime learning opportunity for both students and faculties. This year the event was a mix of both fun and learn. PIBM was featured in the October issue of Forbes Marquee - Great Indian Institutes 2018-2019 as one of the Great B-Schools to study. PIBM was showcased among some of the Top Indian Institutes which are Thought Leaders in the country's education community.

'Octagility', a combination of eight tasks marked the cheerful month of November. The brainchild of WINOVELTY-The Workshop for Innovation, the eight tasks were on 'Developing a Marketing Plan for a New Product', 'Designing a New Product using Psycho-Aesthetics Map', 'Creating a Video Ad for a New Product', 'Audio Visual Business & General Quiz', 'Formulating a New Business Model for a New Service', 'Case Study Analysis using Min Map', 'The Art of Storytelling' and 'Crafting a Cause Marketing Video'.

In the month of December, PIBM had a representation in the 13th World Education Summit organised by digitalLEARNING at Mumbai. The panel discussed on the topic 'The Importance of Co-curricular and Extra-curricular Activities in Higher Education'.

The placement season had started for the 2017-19 batch with a grand opening. Management Trainee, Business Analysts, Area Sales Manager, and Management Associates are few of the key areas in the reputed organisations the PIBM students soon be handling.

Students also arranged Diwali and Durga Puja celebration inside the campus. The whole campus building looked vibrant with the decoration. Student, faculties and non-teaching staffs also spent a day in the Gurudwara at Pune to celebrate Guru Nanak Jayanti.

With that, I wish to extend my gratitude to all the members of PIBM family for their efforts on bringing every dream into a reality. With the beginning of the new year, we will work together to achieve new milestones. Wish you all a very Happy New Year.

Ballad of CEO

Pune Institute of Business Management organised 'Ballad of CEO' on 13th October 2018 at Pirangut Campus. This year, PIBM successfully celebrated the third series of this event. CEO of esteemed organisations were invited to share their experience through this colloquium.



TECHNICHE

Pune Institute of Business Management was delighted to organise 'TECHNICHE - Analytics and Digital Transformation Series' on 6th Oct 2018 at Pirangut Campus. Techniche was a symposium that celebrated the analytics and digital transformation at every aspect of the Indian economy. The role of data analytics in Marketing, HR, Finance, and Operation was discussed at length by the eminent speakers.



SWACHH BHARAT Mission



Swachh Bharat Missions aimed at building Clean India by 2019, which Mahatma Gandhi had envisioned during his lifetime. Swachh Bharat team of Pune Institute of Business Management had successfully organized 'Cleanliness Drive' on the 2nd October 2018.

Following the path of Prime Minister, Mr Narendra Modi, to make India Open Defecation Free and clean, the initiative would bring positive alteration to young impressionable minds. Swachh Bharat Mission provided the students with a platform to raise awareness for a good cause.

#GandhiJayanti #SwachhBharatMission
#Gandhi150 #Bapu150 #CleanIndia#PIBM

DURGA PUJA

PIBM family and students gathered together to celebrate Durga Puja from 15th to 19th October 2018. Durga Puja celebration was a student-driven activity. The five days of Durga Puja celebration was a fun-filled experience for students. The cultural programmes and decorations was a grant representation of the creative side of the students.



OCTAGILITY 2018



Octagility was an 8-task competition designed to test students' creativity, design thinking, and business acumen. It also assessed the agility of the participants as the eight tasks were to be completed within 24 hours with a 12-hour break in between. This event was held at PIBM, on 9th and 10 Nov 2018, for students pursuing their PGDM and MBA programs.

The eight competitions were on 'Developing a Marketing Plan for a New Product', 'Designing a New Product using Psycho-Aesthetics Map', 'Creating a Video Ad for a New Product', 'Audio Visual Business & General Quiz', 'Formulating a New Business Model for a New Service', 'Case Study Analysis using Min Map', 'The Art of Storytelling' and 'Crafting a Cause Marketing Video'.

The event was a brainchild of WINOVELTY - The Workshop for Innovations. This is a new initiative by a group of creative students of PIBM 2017-19 batch who wants to infuse innovation and business mindset amongst the student community.



DIWALI

PIBM family and students celebrated Diwali on 7th and 8th November. It was a festival of light. The whole campus reflected the celebration through the vibrant decoration made by the students. Students and faculties celebrated Diwali by lighting the firecrackers at the campus ground.

WORLD EDUCATION SUMMIT

It was a proud moment for PIBM to represent at the 13th World Education Summit. digitalLEARNING had organised the event. Eminent personalities from reputed educational institutions were invited to the World Education Summit. Mr Raman Preet, Chairman & Executive Director, PIBM Group of Institutes; was invited as one of the panel members for the world education summit to share his view on "The Importance of Co-curricular and Extra-curricular Activities in Higher Education".



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GURU NANAK JAYANTI AT GURUDWARA PUNE CAMP!

PIBM family celebrated Guru Nanak Jayanti at Gurudwara Pune Camp! PIBM students along with Mr. Raman Preet, Chairman & Executive Director, PIBM Group of Institutes; actively and enthusiastically participated in the community service by cooking meal, serving food, cleaning utensils etc.

